



JOHN SHIMNIOK II

Waunakee, Wisconsin 53597,
6086097444
jshimniok@madisoncollege.edu

PROFESSIONAL SUMMARY

Successful online merchant equipped with the skills, business sense, and marketing savvy to successfully promote products and maintain strong sales. Proficient in online advertising and social media marketing. Goal-driven Marketing Associate skilled in campaign development and optimization. Helps achieve and exceed targets with creative, innovative, and well-implemented marketing strategies. Analytical in reviewing trend data and recommending improvements.

SKILLS

- Problem-Solving
- Email Marketing
- Decision-Making
- Social Media Campaigns
- Microsoft Office
- Social Media Platforms
- Event Planning
- Time Management
- Product Promotion
- Organizational Skills
- Market Research
- Goal Setting
- Social Media Marketing
- Multitasking
- Digital Marketing
- Adobe Creative Suite
- Written Communication
- Event Coordination
- Teamwork and Collaboration
- Marketing and Advertising
- Self Motivation
- Reliability
- Campaign Planning
- Effective Communication
- Data Analytics

EXPERIENCE

Farm Technician January 2008 - Current
Dairy Farm | Waunakee, WI

- Administered medications and vaccinations or arranged for veterinarians to provide extensive treatment. Cleaned and maintained animal pens by raking up manure and putting down fresh straw and hay. Transplanted plants and planted new seeds according to determined size of crop. Marked livestock to identify ownership and grade using brands, tags or tattoos. Assisted with maintenance and repair activities to keep buildings and equipment in safe and proper condition. Assisted with animal husbandry duties such as feeding, breeding and general care of livestock. Fed and watered livestock and monitored food and water supplies. Adjusted harvesting equipment settings based on type of crop being harvested. Attached plows, sprayers or harvesters to tractors with bolts or hand tools. Segregated animals according to weight, age, and physical condition. Moved equipment, poultry or livestock manually or using trucks or carts. Maintained stock health with proactive grooming, clipping, trimming, parasite control, castration, and shearing. Watered and fed livestock and cleaned pens and enclosures to maintain farm animal health. Understood and followed oral and written directions.

EDUCATION

Marketing

Madison Area Technical College, Madison, WI